

Newly Revived Cultural Heritage - Available to All



Lithuanian Association of People with Disabilities is implementing the project, which aims to raise the profile and attractiveness of objects of cultural heritage by using E-Marketing measures, while focusing on promoting the accessibility for all.

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15 objects from **Vilnius, Southern Dzūkija and Seaside regions** participate in the project. Newsletters about each object, video clips and electronic publications about the regions will provide diverse information about the architecture of objects, their cultural and historical values, traditional events and accessibility for all.

Vilnius region Route

1. Medininkai Castle.
2. Vytautas Kasiulis Art Museum.
3. Money Museum of Lithuania Bank.
4. Trakai Basilica of the Visitation of the Blessed Virgin Mary.
5. Trakai History Museum, Exhibition of Liturgical Art.

South Dzūkija Route

1. The museum of Druskininkai town.
2. Health Resort Druskininkai.
3. Wellness park of Karolis Dineika.
4. The ensemble of Liškiava church and monastery.
5. Leipalingis Manor house.
6. Visitors' Centre of Veisiejai Regional Park.

Seaside Route

1. Šilutė Hugo Scheu Museum.
2. Lithuanian Sea Museum.
3. Palanga amber museum.
4. Palanga kurhaus (hall).

Tourism is worth investing in!



The fragment of Liškiava Church and Monastery Ensemble (Administration of Liškiava Cultural Centre), Varėna district

Universally accessible tourism ensures the access to tourist destinations, products and services for all people, regardless of their physical limitations, disabilities, age or ability to navigate and includes all public and private tourist destinations as well as the field of provision of services.

Accessible tourism becomes a challenge for the entire travel industry: the search for opportunities and investments for making necessary temporary or permanent improvements.



In many European Countries everyone has a possibility to travel. Not only people with disabilities have special needs while traveling. Elderly people, families with young children and persons with temporary health problems also have specific needs. Therefore, special (or universal) adaptations are necessary for a large number of tourists. It can be concluded that such adaptations are necessary for about 40% of the society, needed - 60% and comfortable for 100%. In some countries, people with disabilities make up 10-12% of the total number of tourists. If we start counting all persons with special needs, this number will be much higher.

Keep up with all the news!

