## Paralym Art World Cup 2018 Event Outline

#### What is the Paralym Art World Cup 2018?

The Paralym Art World Cup is a contest like no other, where people with disabilities from around the world come together to show off their artistic talents.

In preparation for the Tokyo Olympic/ Paralympic Games in 2020, we will set a different theme for each year for the artworks submitted from all across the globe.

Award winners will be invited to attend the award ceremony and after party, held at the Imperial hotel in Tokyo on August 27<sup>th</sup>, 2018 (expected date) in recognition of their exceptional talent!

We look forward to many applications!!

#### **Qualifications**

- Applicants with a certifiable disability regardless of their age or country of residence. (People who have an issued certification of their disability or an equivalent document)
- Applicants who have read and agreed to the separately issued application terms.
- Applications can be done both on an individual and group basis.

## **(Application Details)**

- Application Theme: "Festival"
- Application Period (expected date):

February  $6^{th}$ , 2018  $\sim$  April 27<sup>th</sup>, 2018

■ Schedule for Selection Process

[First Round] May 2018  $\sim$ 

- Selection will be done by the Paralym Art World Cup Executive Committee and each participating embassies in Japan

[Final Round] June 2018  $\sim$ 

- Selection to be done and completed by judges panel and sponsor companies

[Announcement of Results] July 2018

 Results will be announced through the Paralym Art World Cup website, and award winners will be contacted individually.

- The notification to award winners will be done by the Paralym Art World Cup Executive
   Committee.
- Artworks that have received an award, shall be sent to the Paralym Art World Cup Executive Committee by June 2018 by post. (Shipping will be paid for by the committee)
- \* Above artworks will be displayed at the award ceremony in August.

#### ■ Number of Applications:

1 artwork per applicant

- Regulation for Artwork to be Submitted
- OArtwork to be submitted: Paintings
- o Size of Artwork: Between A4 (210mm×297mm) to A3 (297mm×420mm) size
- o Artwork Material: No limitations

(digital paintings, colored pencil drawings, acrylic paintings, oil paintings, water color paintings, papercut art, print, embroidery, calligraphy etc.)

- \* When the surface of the submitted artwork is full of bumps to a degree that makes it impossible to scan, the artwork will not be considered for the contest.
  - \* Photos & 3-dimensional objects will not be considered as legitimate applications.

#### ■ How to Apply

Please apply to the contest through the Paralym Art World Cup website.

\*When the applicant does not have internet connection, please apply through a representative or an agent with internet connection.

Paralym Art World Cup website: <a href="http://paralymart-wc.com/">http://paralymart-wc.com/</a>

- To apply, please go to the Paralym Art World Cup website and click on the application link. Please follow the guildelines and fill out the necessary information to complete the application process.
- Please upload the scanned data of the artwork to be submitted (size: between A4 to A3) or the data of the picture of the photo taken by a digital camera or a smartphone camera.
- \* Applications that haven't filled out the necessary requirements will not be considered.
- Please provide the scan data or the picture data of the applying artworks that cover all corners of the artwork.
- \*Applications cannot be done over once they are submitted. The selection will be done based on the first application.

#### ■Number of Award Winners (expected):

Grand Prize: 1

Second Prize: 2

Embassy Awards: 1 winner per country

Sponsor Awards: TBD

Judge Awards: Shall depend on the number of judges (TBD)

#### ■ Benefits for Award Winners

Award winners will be invited to attend the award ceremony and after party, held at a Imperial hotel in Tokyo on August 27<sup>th</sup>, 2018! (Expected date)

We also plan to have various prizes for award winners.

\*There will also be a chance for award winning artworks to be used by our sponsors for commercial purposes.

#### ■ Judges

Judges will be announced through the Paralym Art World Cup website once they have been decided.

#### ■ Matters to Consider when Applying

- ①Applications for the contest will be done by online application only, through the Paralym Art World Cup website. Applications done through other methods will not be considers. Applicants sent by post will not e¥be considered either.
- ②We will require award winners to send their original artworks. Artworks that have been sent will not be returned.
- ③Please keep the original artwork in safe keeping until the end of the selection process.
- Submitted artworks that do not follow the application guidelines will not be considered.
   e.g. Artworks that do not fit the assigned size, applications that have not filled out the necessary.
  - e.g. Artworks that do not fit the assigned size, applications that have not filled out the necessary information.
- ⑤Please create an artwork based on the contests' theme (festival)when applying.
- ⑥Award winning and outstanding artworks may be used by participating companies for the design of their products or printed materials etc. Modifications may be made when using award winning artworks for such purposes. Moreover, when the use of said artworks has created a profit, a royalty will be paid to the award winning applicant accordingly.
- Please submit an artwork that can be vouched for by the artist, the agent of the artists, the facility which the artist belongs to, or the artist's guardian.
- ®Personal information provided when applying, will be jointly used by the host organization and the management office of the contest.

<sup>\*</sup>Only winners of the Grand Prize, Second Prize, and Sponsorship awards will be invited.

Regardless of the contest results, applied artworks may be used in the website and the printed material
 by the host organization and the management office of the contest. In this case, the personal

information of the applicant may be displayed.

When part of the duties in regards to the operation and management of the contest is to be

commissioned, the host organization will entrust the personal information to the party receiving the

commission.

## ■ How to Apply

Please submit your application through the Paralym Art World Cup website

http://paralymart-wc.com/

#### ■ Contact

Japanese Applicants

Paralym Art Management Office

TEL: 03-6436-0035

EMAIL: p-art@paralymart.or.jp

Non-Japanese Applicants

Paralym Art World Cup Executive Committee Management Office

EMAIL: info@paralymart-wc.com

\*For Non-Japanese speakers, please ask your questions by email first and we will get back to you.

## **List of Our Requests**

1.	Providing the Embassy's nominal Support for the Paralym Art World Cup 2018
2.	Providing an award in the name of the embassy  (If possible, providing a prize for winners of the embassy award)
	(if possible, providing a prize for williers of the embassy award)
3.	Notifying our event to organizations of xx that are working with disabled people
	(If possible, providing us with a list of such organizations)
4.	Connecting us with Japanese and xx companies interested in our competition.
	(our past events have been made possible due to the sponsorship of private companies)
5.	Connecting us with media organizations in xx
6.	Cooperation in providing flight tickets for award winning artists
	(Writing a letter of request to the appropriate airlines)

\*Note: There will be no need for the embassy itself to make any kind of direct financial contribution

## **Event Schedule for 2018**

\*Note: Some dates may change after further adjustments

## **Annual Competition Schedule**

Events	Date	Theme
Paralym Art World Cup 2018	August 27th 2018	Festival
Paralym Art World Cup 2019	End of June 2019	Dance
Paralym Art World Cup beyond2020	End of June 2020	Peace

## Event Timeline (2018)

January 4<sup>th</sup>: Announcement of the Paralym Art World Cup 2018

 $\Downarrow$ 

February 6<sup>th</sup>: Application Process for Artworks Begins

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April 27<sup>th</sup>: Application Deadline

 $\downarrow \downarrow$ 

May 15<sup>th</sup>: End of 1<sup>st</sup> Selection Period of Artworks by Panel of Judges

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June 8th: End of Final Selection of Artworks & Announcing Award Winning Artists

1

July 17<sup>th</sup>:

Completion of the Collection of the Original Artworks of Award Winning Artworks

11

August 27<sup>th</sup>:

The Paralym Art World Cup 2018 Begins (Award Ceremony, Social, Exhibition)

## Paralym Art World Cup Executive Committee Overview

## Paralym Art World Cup Executive Committee Profile

Chairman	Akihiro	Paralym Art Founding Director & Parents Inc. CEO
	Matsunaga	
Vice Chairman	Ryo Nakai	Paralym Art Senior Managing Director
Vice Chairman	Kentaro	Global Wave Inc. Overseas Division
	Ashizawa	Managing Director
Contact	Tel:	Email:
	+81-3-5793-9686	ken@globalwave.co.jp

## Paralym Art Company Profile

Corporate Name	Shougaisha Jiritsu Suishin Kikou Association
Date of Initiation	September, 2007
Date of Establishment	December 5th, 2012
Address	5F Mita City Plaza, 3-40-4 Shiba, Minato-Ku, Tokyo,
	105-0014, Japan
Founding Director	Akihiro Matsunaga
Senior Managing Director	Ryo Nakai
Former	Seiko Noda
Representative Director	(Current Interior Minister of Japan)

## Global Wave Inc. Company Profile

Date of Incorporation	July, 2006
Capital	JPY 20,000,000
Address	7F SOC Takanawa BLDG, 3-19-26 Takanawa, Minato-Ku,
	Tokyo, 108-0074, Japan
CEO	Shingo Kodama
Overseas Division	Kentaro Ashizawa
Managing Director	
Relation with Paralym Art	Alliance Partner

## **Achievements: The SOMPO Paralym Art Soccer Art Contest**



## **Overview:**

A nationwide disabled art contest held under the theme "soccer"

## Date:

September 9<sup>th</sup> to 10<sup>th</sup> 2016

## **Artworks:**

Application of over 1,800 artworks from across Japan, France, and Korea

# Advertising Conversion:

Estimated to be around \$2.5m